



Cumberland County Implements CodeRED Reverse 911 Warning System

Burkesville, KY – July 16, 2012 – The Cumberland County Emergency Management Board in cooperation with Cumberland County and the City of Burkesville have signed up with Emergency Communications Network, providers of the CodeRED high-speed notification solution and the CodeRED Weather Warning service.

The CodeRED system provides Burkesville and Cumberland County officials the ability to quickly deliver messages to targeted areas or the entire county. If you are not sure that you are included in the database, simply browse to the **Cumberland County Emergency Management Website** at www.cumberlandcountym.org and follow the link to the "CodeRED Community Notification Enrollment" page. It is recommended that all businesses register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone or VoIP phone as their primary number. Those without Internet access may call the county emergency management number **270-864-2787** any time and leave a message supplying their information over the phone. Please include a return phone number for call back, your full name, the phone number you wish to register, and your correct physical address.

This **no-charge** service allows message recipients to easily identify calls coming through the systems. Message recipient's Caller ID will read Emergency Communications Network or 866-419-5000

for CodeRED calls. And for CodeRED Weather Warning calls, either Emergency Communications Network or the number 800-566-9780 will appear on Caller ID.

Most relevant for our citizens, says Greg Cary, Cumberland County Emergency Management Director, "Residents can simply dial the number displayed on their Caller ID to hear the last message delivered. This will greatly reduce the number of inbound inquiries handled by our office and will offer residents an immediate replay of the message."

CodeRED Weather Warning is an opt-in only weather warning product that taps into the National Weather Service's Storm Based Warnings. CodeRED Weather Warning automatically alerts affected citizens in the path of severe weather just moments after a warning has been issued. Severe emergency notification like forced evacuation of an area can be delivered automatically to all land-line telephones in the affected area without regard to prior registration. However, cell phone users, and those wishing to receive national weather warnings for our area **MUST REGISTER** their phone with the CodeRED system via the web or phone process described earlier.

Emergency Communications Network Inc. (ECN) provides affordable high-speed notification solutions capable of reaching millions of citizens in minutes. ECN's sophisticated network supports a web-based product suite featuring CodeRED® which enables local government officials to communicate time-sensitive, personalized messages via voice, email and text messaging; CodeRED Weather Warning™ which provides automated alerts to citizens in the path of severe weather just moments after a warning has been issued by the National Weather Service. For more information about Emergency Communications Network, visit www.ecnetwork.com